



Traditional Archers Association Nova Scotia

OVERVIEW For Sponsors & Vendors:

The TAANS annual shoot is an excellent sponsorship opportunity. Traditional archers can be generalized as typically having a reverence for nature, outdoor activity and family traditions. They mostly have an affinity to support local business and/or Nova Scotia made or produced items.

Sponsors should be distinguished as individuals, business and/or corporate.

Local vendors should be welcomed to set up tables within the open access areas.

Sponsors would have the opportunity to advertise with the TAANS organization on their online platforms and the event/program guide (if produced).

Clubs may advertise or use sponsors on score cards.

Space may also be available for advertising banners within the practice shooting arena for sponsors of different levels.

Annual Shoot T-shirts will be sold by TAANS featuring the shoot location and year and will be sold in a minimum of two colours with all proceeds going to TAANS.